



2021 DATES AND DEADLINES SCHEDULE

PUBLICATION DATE	ADVERTISING DEADLINE (BY 5PM)	INSERT BOOKING (BY 5PM)	INSERT DELIVERY DEADLINE (3PM)
22nd January	14th January		
5th February	28th January		
19th February+	11th February	4th February	16th February
5th March	25th February		
19th March	11th March		
2nd April (Good Friday)	25th March		
16th April	8th April		
30th April	22nd April		
14th May+	6th May	29th April	11th May
28th May	20th May		
11th June	3rd June		
25th June	17th June		
9th July	1st July		
23rd July	15th July		
6th August+	29th July	22nd July	3rd August
20th August	12th August		
3rd September	26th August		
17th September	9th September		
1st October	23rd September		
15th October	7th October		
29th October	21st October		
12th November+	4th November	28th October	9th November
26th November	18th November		
10th December	2nd December		

+ INSERT EDITIONS (INSERTS ARE TO BE DELIVERED DIRECTLY TO BRENDALE DISTRIBUTOR BY 3PM ON DATE OUTLINED.)



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